

WEST EUSTON PARTNERSHIP

ANNUAL REVIEW

2012 - 2013

The last year has been a challenging but fruitful year for the West Euston Partnership.

WEP continues to deliver a range of services and projects to our local community in collaboration with partners and valued support from our key funders, Camden Council, Big Lottery as well as British Land. WEP's focal point, the One Stop Shop, despite losing personnel through trickle down budget cuts, has maintained delivery of free employment, training and careers advice to adults and young people in partnership with Camden Connexions and Babcock Enterprise providing Next Step adult career service. In addition to this, the Regent's Park Somalian Welfare Association has provided advice and advocacy services to Somalian families from the Regent's Park Estate and surrounding areas.

Over 2100 users accessed the One Stop Shop including more than 300 clients receiving one to one employment, advocacy, training or careers advice services during the year.

As the lead partner in the Big Lottery funded West Euston Healthy Community Project, WEP works in partnership with the Bengali Workers' Association, Fitzrovia Youth in Action, Greenlight Pharmacy, Third Age Project and West Euston Time Bank. Partners have now collaborated for nine years to deliver healthy living programmes to all age groups at the West Euston Partnership managed HPod and other local venues.

Last year WEP lost staff through funding cuts and restructuring, but welcomed five committed volunteers who ably covered the reception and other duties at the One Stop Shop to ensure continuity of services to our users. Three of these volunteers have since moved on to paid employment.

WEP has since recruited a volunteer accountant as deputy treasurer, a volunteer bid writer fundraiser and is about to take on volunteer coordinators to help bring in more volunteers.

Ensuring that services are available for the community is an important part of what we do. WEP bid for and successfully gained the contract to Replace community IT facilities lost

when Regent's Park Library closed at the end of March 2013.

Managing British Land's West Euston Community Arts Fund, WEP awarded 8 grants to individuals and local community organisations for a diverse range of local public arts and participation projects. Some like last September's Mela on Cumberland Market have taken place and the rest should be completed in the coming year.

In June 2012, West Euston Partnership delivered a community Diamond Jubilee event sponsored by British Land, Derwent London, Cumberland Market Residents Association and Camden Council which was, despite the rain, a huge success; the catered sit down lunch for 300 and entertainment on Cumberland Market was enjoyed by all.

Our positive connection with Queens Park Rangers continued with further West Euston Football Schools taking place.

This year we said goodbye to Margaret Fletcher, her work and dedication was much appreciated and she will be missed, Sharon Gordon the new Director started in December 2012 and

What a year !



is warmly welcomed.

I should also wish to thank retiring Trustees, Dr Mukid Choudhury and Inspector Raj Kholi two friends of WEP whose support and practical advice is always valued.

HS2 remains a concern in our neighbourhoods, WEP represents this unease through local forums and hosts the HS2 Steering Group.

The coming year will see WEP come to the end of key sources of funding and our move to new bespoke premises. However, our intention is to build on our successes, diversify according to community needs and aspirations and find new ways of bringing in funding through new partnership bids and hire of space within our premises.

In closing, sincere thanks are due to our invaluable Trustees, partners, staff and volunteers for their belief and support in the Partnership, which has been and continues to be much appreciated.

M Joynal Uddin, Chair

West Euston Football School

Sadly, this season, there were no trophies for QPR FC to bring down to the estate but WEP's West Euston Football School continues to offer free, quality football coaching for young people who would otherwise not get the chance to learn how to play. WEP has been greatly supported by Queens Park Rangers in the Community Trust who provide coaches for the school's holiday programmes.

Since August 2010, West Euston Football School has trained some 230 youngsters from 7 local primary schools who between them have received around 9,400 hours of professional coaching. Over the years, a number of its players have represented the Camden Year 6 Team at London County level and others have been signed up at club youth level by London professional sides.

Local girls and boys are regularly placed by WEP with the QPR holiday soccer schools at Regent's Park and others placed with teams in the Camden & Regent's Park Youth League which runs on Saturday mornings.



Mayor of Camden and WEP Trustee, Heather Johnson with West Euston Football scholars and achievers Aryan, Aditya and Nathan

WEP encourages learning through sports and has brokered work experience for older young people wishing to see what football coaching is like at our football schools and guided by QPRCT's expert lead coach, Jordan Sullivan and colleague Deane Gavin.

During the year, WEP and partners from QPR FC, Institute of Education, Christ Church and Argyle Schools sought funding from the Camden Programme for Educational Excellence to develop and pilot a Football with French programme but this was not successful.

WEP would like to thank the staff of Maria Fidelis and Christ Church Schools who have hosted the football school during cold weather as well as Camden Parks staff for the opportunity to continue using Cumberland Market games areas at other times and the cooperation of Camden Sports Development and David Ellis of Royal Parks.

Contact Tony Louki on 020 7388 7932 or tony@westeuston.org

Our work in West

High Speed Rail HS2

The redevelopment of Euston Station will have a considerable impact on the Regent's Park Estate and surrounding areas. WEP has continued to support the consultation process on the proposed high speed rail link, HS2, by keeping local people and businesses informed, listening to community concerns and working with all key stakeholders to get the best deal for the community.

The WEP Director sits on the Euston Community Forum Steering Group and is a member of the Euston Community Forum. To date two Euston Community Forums have taken place at the Maria Fidelis School.

WEP has further helped with the consultation process by organising two community consultation events in January 2013 on behalf of HS2.



HS2 is likely to be an on going concern for residents, local businesses and other key stakeholders in the community. More information on HS2 can be accessed via the following websites:
www.hs2.org.uk
www.hs2actionalliance.org
www.camden.gov.uk/hs2

Contact Sharon Gordon on 020 7388 7932 or director@westeustonpartnership.co.uk

The Well London Programme Regent's Park Estate

WEP has been co hosting the Well London programme in partnership with Camden Council and the University of East London since Autumn 2012. The programme's overall vision is for 'a world city of empowered local communities, who have the skills and confidence to take control of and improve their individual and collective health and wellbeing'.

Over the past year WEP has facilitated initial consultation targeting stakeholders and service providers and supported the planning process for community projects. An apprentice has been recruited to Fitzrovia Youth in Action and has been working on health and wellbeing projects with young people on the Regent's Park Estate. Also the Well London Coordinator has worked with the apprentice and volunteers on a launch event to engage young people in the area.

A number of initiatives are taking place including a Shape Up course, a conversation course for non native English speakers, and gardening training for residents. In March 2013 a workshop took place with local organisations to look into how to beautify the open spaces on the estate.

Projects are likely be completed by the end of the summer 2013. Participants at the workshop identified a number of possible projects, including food growing on Clarence Gardens and a health and well being festival.

Contact Shaparak Rahimi on 020 7974 4787 or Shaparak.Rahimi@camden.gov.uk



Euston and Camden

WEP IAG Outreach

Since it started in January 2012, the West Euston Partnership Information Advice and Guidance Project has provided advice and support to over 300 Camden residents in the areas of employment, education and training.

The IAG Project has been praised for its high level quality of service by both clients and partners as diverse as Camden Library Services, London Borough of Camden Children's Service, Camden Under 25s Service and Camden Ex-Cell (ex-offender support), ensuring that people of all backgrounds and from the most deprived areas of Camden are given the right support based on their needs.

In 2012, the project helped 29 people return to sustainable employment and 39 people into further education and training. The project also supported 20 people into voluntary opportunities and apprenticeships which helped them gain the necessary skills and confidence to become job ready.



West Euston Partnership IAG Project Officer David Hermanstein with a client successfully supported in to work

2013 has already shown promise and seen the project engage with the Camden Council Housing Management Team and Work Placement Team. The latter in particular has developed links with the Kings Cross Development Project and together in partnership with services such as the WEP IAG Project, they are helping to recruit local residents into community businesses.

WEP IAG is delivered at the following locations: West Euston One Stop Shop and Queens crescent, Camden Town and St Pancras Libraries.

**Contact David Hermanstein on
020 7388 7932 or
david.hermanstein@camden.
gov.uk**



West Euston Healthy Community Project funded Halloween event at HPod

West Euston Healthy Community Project

With the support of a further one-year of funding through the Big Lottery Supporting Impact and Change fund, the WEHCP has continued to grow, helping to improve the health and wellbeing of West Euston residents. An external evaluation identified some 1000 service users, from the young to very old and from diverse backgrounds.

The HPod, WEHCP's hub, has become a real focal point in the community with a range of healthy living activities occurring almost daily. Activities include after-school homework clubs, parent exercise classes, chair based exercise sessions, family school holiday programmes, health talks and walks, just to name a few.

Through its aim of helping to improve the health and wellbeing of the local community the WEHCP has linked up with other local organisations including the Wellcome Trust, University College London and Can Parent to run a variety of projects such as school holiday activities and a Midsummer Picnic, Babies First Aid classes and Parent Gym parenting sessions for parents.

As part of the WEHCP the West Euston Time Bank runs a volunteering programme, where participants are provided one to one skills building support. In the past year, 94 of 351 Time Bank members have volunteered.

**Contact Josie Nakos on
020 7387 4401 or
hpcordinator@
greenlightpharmacy.com**

West Euston Community Arts Fund

Building on Regent's Place North East Quadrant triggered the release of a £30,000 fund for community arts projects which WEP was asked to manage.

Eight projects have been awarded small grants to deliver arts projects throughout the year. Including:

Photographic workshops for young people; a theatre production with West Euston's community to explore their feelings about HS2; supporting West Euston's community access to the New Diorama Theatre; support for Camden Multicultural Festival and Bangladesh Mela held at Cumberland Market; a West Euston intergenerational living history project; creation of a documentary film for the My Street Festival involving local children, adults and volunteers that attend the HPod; a temporary sculpture in St James' Gardens.



Camden's Mayor and WEP Trustee, Councillor Heather Johnson with the Landed Project's Tom Gibson at the launch of his and Ian Giles' sculptures at St James' Gardens, West Euston developed with resource from the West Euston Community Arts Fund

Regent's Park Somalian Welfare Association

The RPSWA offers free advice and advocacy drop in for people of Somalian origin.

On the local scene since 2005, the RPSWA has been supported throughout by WEP, more recently by offering the free use of the West Euston One Stop Shop when normally closed on Wednesdays. In the past year more than 50 unique individuals have been given advice and support.

**Open Wednesdays 10.00 am to
1.00 pm at WEP One Stop Shop**

Our work in West Euston

West Euston Ability Bikes

Now in its second year, West Euston Partnership's special adapted bikes project is seeing many new users and supporters.

Regular Saturday morning sessions at its base in Regent's Park are now maintained throughout the year. This is made easier with a group of supportive volunteers including regulars from University College London Union as well as the familiarity and confidence of riders' families and carers.

The bikes are also used during the week by students of Swiss Cottage School as part of their sports classes.

Our Ability Bikes featured August 2012's Paralympic Games torch relay when it arrived in Camden on its way through Regent's Park to the Olympic Stadium.

All our bikes were in use by regulars and novices as part of a morning's activities arranged by Camden Council's Community Sports Team on and around Gloucester Green, Regent's Park. The events were also attended by the Mayor of Camden, Councillor Heather Johnson and Councillor Tulip Siddiq, both are WEP Trustees.



Paralympic Games Torch escorts in Regent's Park: Theodora with Artemis, Tyler with Paige and Michaela with Kath

Contact Tony Louki on
020 7388 7932 or
bikes@westeuston.org



Swimming Pool brought to West Euston

Families, children and teenagers could learn to swim, improve their technique or just swim for fun last year at the temporary swimming pool brought to West Euston with WEP's help.

Located at Maria Fidelis School in North Gower Street between April and August 2012, the pool was part funded by the school, Camden Council, NHS Camden and other contributions. During that time, hundreds of children and young people had learnt to swim and improved their skills right on our doorstep using qualified instructors provided by pool operators Make a Splash.

WEP Trustee, Councillor Tulip Siddiq explained why the pool remained beyond the end of the school term, "there was no point during Olympic year in putting the pool in store for the holidays when many families and young people could enjoy a different sports facility on their doorsteps".

The pool came back to West Euston for April until mid July 2013.

Contact Tony Louki on
020 7388 7932 or
tony@westeuston.org

West Euston Diamond Jubilee Festival

Although the weather tried its best to dampen the spirits, some 320 roast dinners were served up in the presence of the Mayor of Camden, Councillor Heather Johnson and hundreds of West Euston residents, their families and friends.

Pictured right are WEP Trustees and volunteers who helped make the day a success

WEP's partners in 2012-13

Argyle Primary School
Babcock Enterprise
Bengali Parents and Tenants Association
Bengali Workers' Association
British Land plc
Camden & Regent's Park Youth League
Camden Community Sports Team
Camden Connexions
Camden Cycling Team
Camden Economic Development Team
Camden Ex-Cell
Camden Housing
Camden Leaseholders
Camden Libraries
Camden Parks
Camden Peoples Theatre
Camden Society
Camden Voluntary & Community Sector Team
Camden Youth Service
Capel Manor College
Christ Church School
Cumberland Market Residents Association
Derwent London
Diorama Arts
Drummond Street Traders Association
Fitzrovia Youth in Action
Green Light Pharmacy
Haverstock School
Institute of Education
Kings Cross Construction Skills Centre
Maria Fidelis School
Metropolitan Police Service
Netley School
New Diorama Theatre
Park Village East Residents Association
Peabody
The Pensions Service
Pro Active Camden
Queens Crescent Community Association
QPR in the Community Trust
Regent's Park Estate Residents Association
Regent's Park Safer Neighbourhoods Panel
Regent's Place Management
Regent's Park Nursery
Regent's Park Somalian Welfare Association
Richard Cobden School
The Royal Parks
Somers Town Community Association
St Aloysius Primary School
Surma Youth Project
Swiss Cottage School
Third Age Project
University of the Arts London
University College London
University College London Union
Volunteer Centre Camden
Voluntary Action Camden
Well London
West Euston Time Bank



About us

West Euston Partnership is an alliance of community, private, statutory and voluntary sectors with a successful record since 1992 of working to improve services for the community. Over these years WEP has led in bringing considerable investment into West Euston. WEP registered as a charity in 2008. This report provides an overview of our achievements and successes in 2012-2013.

WEP was set up by local people in 1992 to help make the area a better place to live and work. Local people were concerned about street fighting, racial tension and lack of facilities or opportunities. Community safety and the need for facilities for young people, central to the welfare of all local people, brought local stakeholders together.

WEP continues to help make change happen by listening to local people and working with them to influence decision makers.

West Euston

West Euston lies to the north of Euston Road east of Regent's Park and west of Euston Station. It includes the Regent's Park Estate, Peabody (formerly Crown Estate), Drummond Street with its renown restaurants, and the Regent's Place business district. Its strengths lie in the vibrancy, resilience, and cultural diversity; around half of people here are from minority ethnic groups and 23% is of Bangladeshi or other Asian origin.

It is one of the more deprived areas in Camden, with higher levels of low income earners, child poverty and health deprivation. One locality is ranked in the 10% most deprived in England, and four are in the top 20%.

Life expectancy for local men is 6 years less than in Hampstead. A higher than average percentage of the local population describe their health as not good and a high percentage of people have a limiting long-term illness. Regent's Park ward has 40-50% more than the expected number of deaths for coronary heart disease in the under 75s.

Our Strategic Objectives

- Working to improve the delivery of local services
- Uniting and empowering a diverse community
- Building a healthier community
- Providing access to opportunities for learning and work
- Creating a safer and better environment

How West Euston Partnership works

The Board of Trustees

WEP has been a company limited by guarantee since 1997, and a registered charity since 2008. Partner organisations from local voluntary, community public and private sector partners each appoint representatives as a Director and Trustee.

Finance and Strategy Sub Committee

Five WEP directors, including the Chair, Vice Chair, and Secretary and two others meet to review strategy, priorities, monitor the work of staff and control finance.

Planning Working Group

Five WEP directors, local representatives and staff meet quarterly to assess significant local developments and maximise community benefits arising from these.

West Euston Healthy Community Project Steering group

Two WEP directors meet with partner delivery organisations to review and monitor the delivery of this Big Lottery funded health and wellbeing programme of which WEP is lead partner.

Community Space subcommittee

Four WEP Directors meet with the operators of the Regent's Place located New Diorama Theatre to support its work and examine ways to maximise community participation and use.

Funding and resources

How West Euston Partnership and its work is funded

Formerly a part of Camden Council, West Euston Partnership has continued to receive funding to maintain its premises, staffing and deliver project work since its independence in July 2009. This funding will cease from 1 January 2014 and the organisation will seek other means to maintain a service for local communities.

WEP receives competitive grant funding from Camden to deliver its IAG Outreach Project which supports residents across the borough to improve their prospects for work; this continues until December 2013.

As lead partner, WEP has managed the £499,197 Big Lottery funded West Euston Healthy Community Project and has redistributed some £430,000 of this to other delivery organisations in the past 4 years. WEP itself has kept some of the whole to run Parent Exercise and Top Tots projects at the HPod, management of that valuable community resource and some contribution to staff costs.

In 2011, WEP's West Euston Ability Bike Project received Aiming High funds to buy specially adapted bikes for use people with disabilities. Located in Regent's Park, income is occasionally received from group hire of the fleet but otherwise use by Camden residents is free.

This year's Diamond Jubilee event replaced the annual West Euston Community Festival. The day was made possible by generous donations from British Land plc, Derwent London, Cumberland Market Residents Association and Camden Council and the work of numerous volunteers from West Euston's community.

West Euston Football School has received substantial in kind support from Queens Park Rangers in the Community Trust, Royal Parks, Maria Fidelis School and Christ Church School.

Further building on Regent's Place North East Quadrant triggered the release of funding for the West Euston Community Arts Fund.

WEP's One Stop Shop premises are provided at peppercorn rent by British Land under a Section 106 agreement.

WEP receives income from renting spare capacity at the HPod and One Stop Shop which is then used towards the upkeep and running costs of those community resources.

WEST EUSTON PARTNERSHIP STAFF TEAM

Director

Sharon Gordon (from December 2012)
Margaret Fletcher (to November 2012)

Monitoring and Partnership Coordinator

Tony Louki

Project Officer: WEP Information, Advice and Guidance Project

David Hermanstein

WEP ONE STOP SHOP VOLUNTEERS

Jean Clare
Saiful Islam
Ethel Kojman
Yvonne Mitchell
Julie Vazquez

WEST EUSTON ABILITY BIKES VOLUNTEERS

Arien Afsarpour
Gina Pearce
Plume Tarrant
Krishna Vadakattu
Members of the Surma Bike Project

ONE STOP SHOP CONNEXIONS TEAM

The WEP One Stop Shop hosts staff from the Camden Connexions Service delivering advice for young people aged 14 to 19 (or 14-25 with disabilities).

Camden Youth and Connexions Personal Advisers

Dave Jones
Penny Conlin

WEST EUSTON HEALTHY COMMUNITY PROJECT

A multi agency partnership working with West Euston residents making significant and long lasting improvements to their own health and wellbeing reducing health inequalities among The most disadvantaged and isolated within our community



West Euston Healthy Community Project Coordinator

Josie Nakos

ALSO AT THE ONE STOP SHOP

Next Step Adult Information, Advice and Guidance (non Camden residents)

Michael Zinkin – Babcock Enterprises

DWP Pensions Service

Appointments made by WEP

Somalian Advice and Advocacy Drop-in

Wednesdays 10.00 am to 1.00 pm
Suleiman Osman, Bashir Osman – Regent's Park Somalian Welfare Association

THE WEST EUSTON PARTNERSHIP BOARD

Mohammed Joynal Uddin, Chair of WEP Board of Trustees
Bengali Parents and Tenants Association

Ross Houston, Vice Chair of WEP Board of Trustees
Peabody

Councillor Heather Johnson, Chair of WEP Finance & Strategy
Chair, Third Age Project

Dr Mukid Choudhury, WEP Treasurer (to December 2012)
Bengali Workers' Association

Councillor Nasim Ali, Chair of WEP Planning Working Group
Camden Council

James Danby
British Land plc

Jean Hurman
Regent's Park Tenants and Residents Association

Mark Ross
Diorama Arts

Inspector Raj Kohli (to June 2012)
Metropolitan Police

Dr Ruth Siddall
University College London

Sheila Green, Representative for Older People
Golden Years Committee

Steve Smith
Cumberland Market Residents Association

Councillor Tulip Siddiq
Camden Council

Inspector Mike Lawrence (from June 2012)
Metropolitan Police

Mohammed Salique (from December 2012)
Bengali Workers' Association

Suleiman Osman (from March 2013)
Regent's Park Somalian Welfare Association

WEST EUSTON PARTNERSHIP

West Euston Partnership One Stop Shop
Corner Hampstead Road & Robert Street
London NW1 3ED

T: 020 7388 6007
F: 020 7388 8091

E: info@westeustonpartnership.co.uk
W: www.westeustonpartnership.co.uk